

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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Vol. 20, No. 37

July 31, 1965



BOYLE TO TALK ON VIET TRIP TRIP AUG. 10

Hal Boyle, famed war correspondent just back from three months in Viet Nam for AP, will share his observations with OPC members at a special cocktail party and reception at 5:30 p.m. Tuesday, Aug. 10.

Boyle, veteran correspondent of World War II and Korea, was sent to the highly strategic Da Nang area, near the border between the two Viet Nams, to get the inside of events there. He talked with Vietnamese soldiers and got the human side of the war, beside the more obvious things that most correspondents cover.

This will be the first opportunity that OPC members have had in several months to get a first-hand report from one of their own members on the fighting in Southeast Asia.

Because of the curtailed dining room schedule during August, the affair will be at 5:30 p.m., but dinner will be available in the bar after the meeting.

A ROUND TRIP TO THE FRONT

By HAL BOYLE

Peace is the greatest story of the human time, but war gets the larger headlines.

Every reporter who lives during a period of war always yearns to cover a battlefield, and it isn't particularly difficult. Covering City Hall, a statehouse, or a beat in Washington is far harder, because it takes more knowledge and judgment.

Any reporter who can do justice to a four-alarm fire can do well by a war, which is merely a longer fire affecting more people.

The thing a war does to a reporter, however, is to humble him. Because, no matter how boundless his energy or how deep his feeling for the drama of life and death, any war has more stories that cry to be told than he has the strength to find and tell. Some facts of the blaze escape him.

I recently returned from three months

in Viet Nam, my third venture in war coverage. I would like to go back again, for the situation I saw there has already been replaced by a more urgent one which will summon the purpose of our people more urgently. The brush fire has become a bonfire.

But *Hugh Mulligan*, who won a good conduct ribbon as a rifleman in Europe, in World War II, is going over now for AP Newsfeatures. This succession in effort is referred to among the envious wits in APN's Poets' Corner as "replacing a known fat coward with one who has merely lost weight."

I left behind in Saigon for Hugh my jungle green battle fatigues, with the original creases still unwrinkled. It is now up to Mulligan, a master of every known wrinkle, to make them show some signs of wear.

During my short stay in Viet Nam as the man behind the front I found:

At 54, merely climbing into a helicopter and jumping out of it onto the good earth again is worth a merit badge.

It is lonely going to war without the companionship of such old friends as Don Whitehead, Homer Bigart, Jack Thompson of the *Chicago Tribune*, and Gordon Gammack of the *Des Moines Register and Tribune*.

The best frontline chroniclers — including such AP men as Ed White, Horst Faas, *Peter Arnett*, John Wheeler and Eddie Adams — are taking far more personal risks than did those who covered World War II and Korea.

The men doing the job of fighting our war there are the best-trained and most idealistic of any American men in action I have seen. It is worth an extra risk by a reporter to cover the feats of such extraordinary land, sea and air troops.

Looking back now, I am grateful for one thing in particular. Of all the scores of our men I interviewed in Viet Nam, not one called me "Pops."

At least, not to my face.

KALTENBORN GIFT

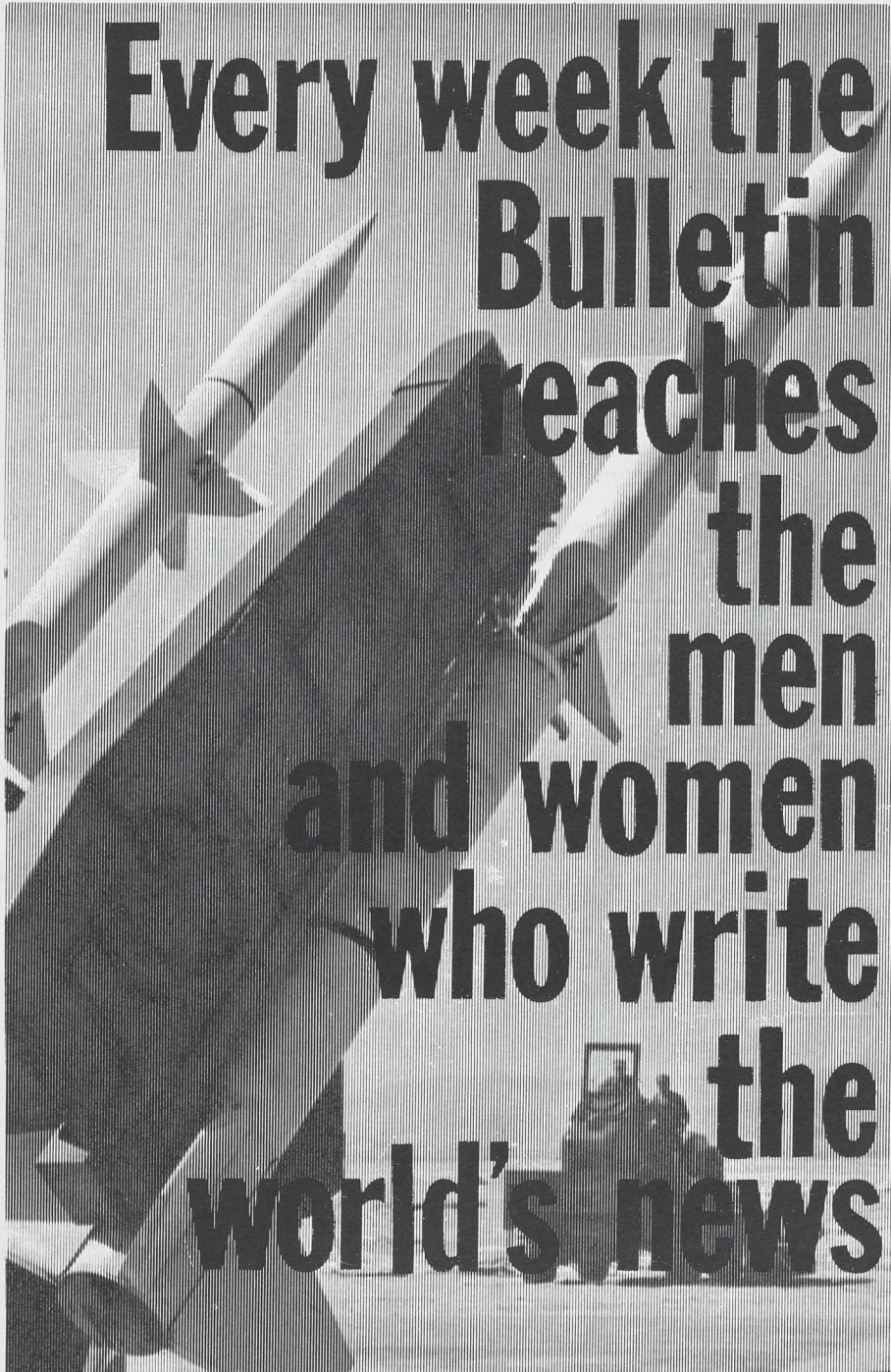
The trustees of the Correspondents Fund of the Overseas Press Club acknowledge with deep gratitude notification of a bequest of \$1,000.00 from the attorneys probating the will of the late *H.V. Kaltenborn*.

It will be remembered that Hans Kaltenborn was one of the founding trustees of the Correspondents Fund as well as its first president.

While Mr. Kaltenborn was unable to keep close contact with the Fund during his later years his deep interest in the charitable organization he helped create in 1943 never waned as is evidenced by this generous bequest.

J.J. Wurzel, President
Correspondents Fund

PERSONAL COPY



Every week the
Bulletin
reaches
the
men
and women
who write
the
world's news

Extend your company's reach

NEWS NOTES

Top AP Changes Includes OPCers

Associated Press General Manager *Wes Gallagher* has announced a series of top echelon changes at the wire service in the last week, including promotions of many OPC members.

Daniel De Luce and *Robert C. Eunson* were named as assistant general managers of the news service.

De Luce, an executive in the general manager's office and a Pulitzer winner, will head a new department of communications, made necessary by the rapid changes being made in that field, according to Gallagher. Eunson, longtime executive and bureau chief and now director of Asia services, has responsibility for all AP relations and services in the broadcast field.

Watson Sims, former news editor of World Services in New York, was named a general executive assigned to Personnel. He is being replaced by *Webb McKinley*, chief of middle East Services in Beirut, returning to the home office after twelve years abroad.

Gallagher named *Roy Essoyan*, now Cairo bureau chief, as McKinley's successor. Garven F. Hudgins, now on the Paris staff, becomes the new Cairo bureau head.

Dean Johnsos of the New York staff has been assigned to head AP's bureau in Lima, Peru. He replaces *Thomas J. Stone*, who is returning to domestic Service after 15 years abroad. Also in South America, Joseph Benham, correspondent in Santiago, Chile, has been elevated to bureau chief there.

AP named Michael Goldsmith to head the North African bureau with headquarters in Algiers. *Andrew Borowiec*, former North African correspondent, is now Geneva bureau chief. Eric Waha, of the Vienna office, has been promoted to head the bureau for Austria.

THANKS FROM SPORTS ILLUSTRATED

Sports Illustrated, which won the OPC Award for best magazine reporting from abroad category last spring, took out a full page ad to thank the Club.

The ad appears in the July issue of *Public Relations Journal*. "Recognition from those who are most qualified to give it is always the most gratifying," the magazine said in its ad. "To reporters, editors and publishers concerned with the international scene, (the Awards) occupy a position of reverence comparable to the Tony of the theater and the Oscar of films."

DEEPE ADDED TO BULLETIN'S ROSTER OF CORRESPONDENTS

Beverly Deepe, Saigon correspondent for *The New York Herald Tribune*, is *The Bulletin's* new correspondent for Viet Nam.

Miss Deepe will keep *Bulletin* readers informed about problems of newsmen and their often difficult relations with authorities in this critical area.

She joins a long roster of OPC correspondents who file dateline reports of professional problems and news throughout the world.

These reporters are *The Bulletin's* chief source of overseas news and have been responsible for exclusive on-scene reports and background pieces from where the news is breaking. Two recent examples are *Bernard Redmont's* story on the communications crackdown by the new Boumedienne regime in Algeria and *Jessie Stearns'* background on the new presidential press secretary, Bill Moyers.

The Bulletin's roster now includes representatives from these capitals:

Athens, *Alfred Wagg*; Belgrade, *Joe Peters*; Berlin, *Gary Stindt*; Bonn, *Russell Braley*; Brussels, *H. Peter Dreyer*; Cairo, *Jim Picton*; Caracas, *Martin R. Reynolds*; Copenhagen, *Per Amby*; Frankfurt, *Phil Whitcomb*; Hong Kong,

Dave Roads; Honolulu, *James F. Cunningham*; London, *Bob Tuckman* and *Charles Obertance*; Manila, *Carlos Angeles*; Miami, *Merwin K. Sigale*; Mexico City, *Jaime Plenn*; Montreal, *J. Patrick Finn*; Moscow, *Jay Axelbank*; Panama, *Crede Calhoun*; Paris, *Bernard Redmont*; Puerto Rico, *Horst Buchholz*; Rio de Janeiro, *Eileen MacKenzie*; Rome, *Sam'l Steinman* and *A.R. McElwain*; Saigon, *Beverly Deepe*; San Francisco, *Joseph Riznik*; Sydney, *Albert E. Norman*; Vienna, *Fred Baer* and *Ernest Conine*; and Washington, *Jessie Stearns*.

Webb McKinley, current representative in Beirut, is being reassigned by AP to New York.



WEDGE: New Diplomacy wanted.

Psychiatrist Urges Practices in Diplomacy

A psychiatrist who makes it his business to study the rationale and behavior of national groups has urged the use of what he terms "The New Diplomacy" to communicate with and win over foreign people to the US side.

Dr. Bryant K. Wedge was at a Club lunch last week to talk about his new book, *Visitors to the United States and How They See Us*. Wedge is head of the Institute for the Study of National Behavior and has observed many of the US missions abroad as an Eisenhower Exchange Fellow in 1958.

"It is from the vantage point an observer and a learner that I speak — and nearly everything that I have learned has emphasized the vital need for this country to forge ahead with the development of a New Diplomacy in order to better meet its responsibilities to its people and to the world's people in this very dangerous age."

The New Diplomacy, Wedge said, is cast in a "different and broader frame" than the old.

"The first sentence in the Declaration of Independence includes the statement that, a decent respect to the opinions of mankind requires an explanation of the act being taken. This first, and still greatest, exercise of the new diplomacy continues with explicit appeals to the peoples of other nations."

Wedge interprets the old diplomacy as the traditional channels of contact of nations through their ambassadors and missions. The new takes into consideration "the new roles of public opinion or intertwined commercial, cultural and strategic interests which characterize the modern world and which traditional diplomacy did not directly approach."

Calendar

Tues., Aug. 10 — Reception, with Hal Boyle, AP writer back from Viet Nam. 5:30 p.m.

Tune in "International Interview" on WNYC Channel 31 at 10 p.m. next Wednesday, Aug. 4, to hear UN Ambassador Miguel Solano Lopez of Uruguay. Program repeated Friday at 4 p.m. over WNYC radio.

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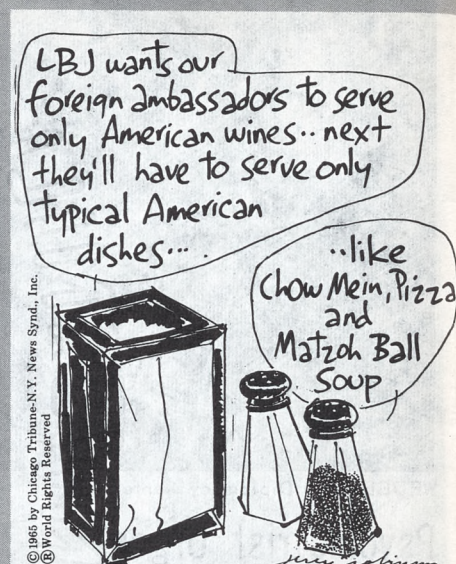
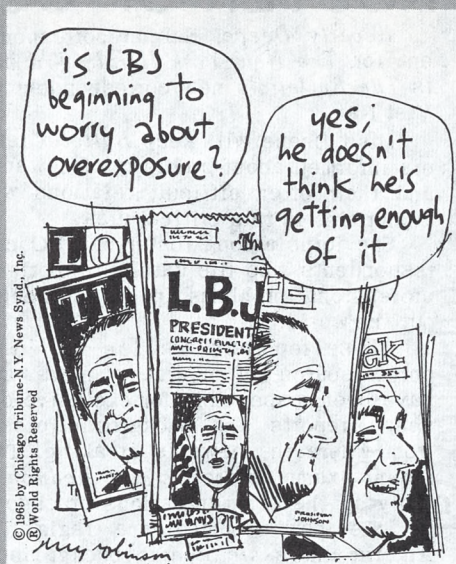


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still life

by jerry robinson

'still life' studies
of a subject
on the move



"He is a PR man in his obsession with image, his unrestrained attempts to create illusion for tactical reasons, and his concern with appearances no matter how implausible.

"But he is also President of the United States, carrying the burdens of his office seriously."

This description of Lyndon B. Johnson by a veteran Washington correspondent is carried in the most recent issue of *Columbia Journalism Review* in an article, "Press Agent — but still President".

The author is Ben H. Bagdikian, a Washington writer for *The Saturday Evening Post* and former chief Washington correspondent for *The Providence Journal* and *The Evening Bulletin*.

The President, Bagdikian asserts, is a lover of statistics and of appearances and "in the fierce gamesmanship that has developed in the White House he has proved himself an indefatigable practitioner of the art of public relations."

This has presented special problems

for the press corps, the author states, but not simply because a President tries to put himself in the best light, "because all do that."

"It has dawned only recently on Washington correspondents just how deeply committed the President is to his public relations practice," declares Bagdikian.

"The problem is not the existence of public relations in the White House, which has to consider its 'image' if for no other reason than to know whether it is being understood. But there is flackery and flackery, and the White House has pushed the techniques of PR to the point of negative returns."

Bagdikian writes that some White House deceptions may be forgiven. President Eisenhower, he suggests, would have been wiser to refuse comment on the U-2 shot down over Russia. The author explains:

"As a national leader the President has to keep himself open to negotiations for the national good and if he publicly

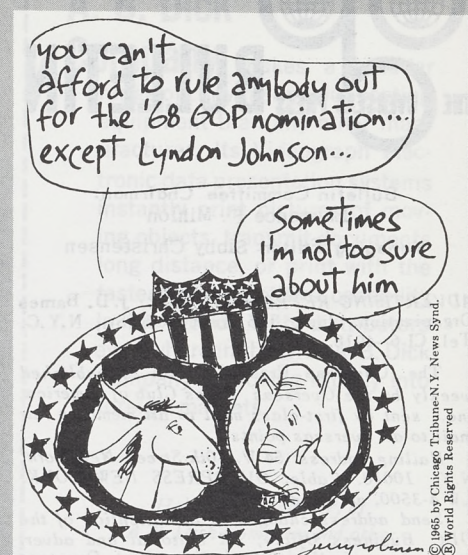
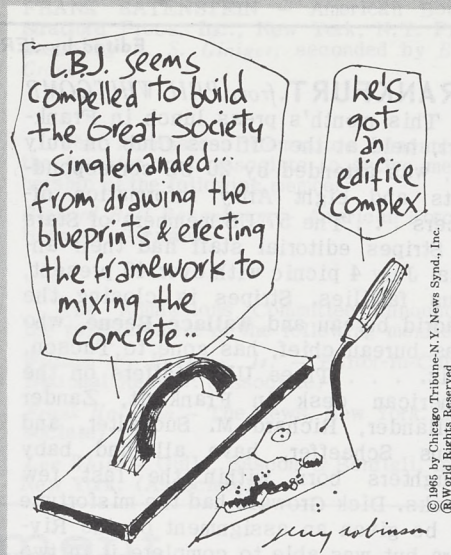
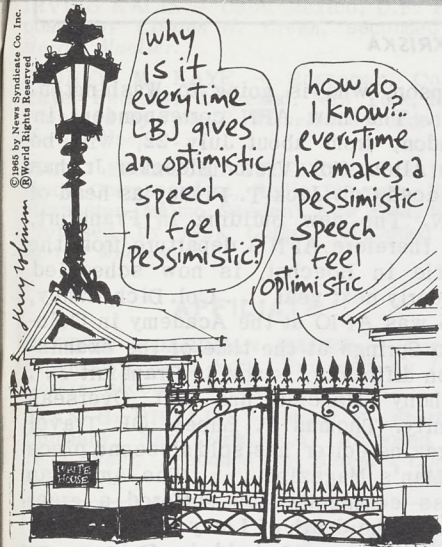
associates himself with all the dirty tricks that go on behind the scenes he damages his power — not because he tells the other side anything it doesn't privately know, but because he becomes a public symbol of the dirty tricks with whom other national leaders cannot negotiate. Precisely because the President is more than a promoter of his own program and reputation, more than proprietor of government agencies, but also a symbol of national aims and values, it is important that he be listened to — and speak — as something more than a shrewd public relations man."

Some of the deceptions fostered by the Johnson Administration have been important, Bagdikian feels.

"For weeks," he recalls, "President Johnson told the public it was being misled by reporters who said the government was considering widening the war in Viet Nam. The reporters were correct and the President wrong."

"The White House has implied that it consulted the Organization of Amer-

LBJ theP



PR Man

irlycan States before committing troops to he the Dominican Republic, but it never held the OAS beforehand that it was sn't considering troops."

mes: The President likes to be the with "miracle worker," the author states, notand takes pains to knock down stories res- predicting what he will do. Last winter, own or instance, the President complained pro- that *The Washington Post* falsely re- also-ported he planned to ask for a \$4 billion s, but in excise taxes. A later *Post* story and said: "The President is described as ew feeling that the \$4 billion figure couldn't be further wrong." The then press b secretary, George Reedy, said, "That igure bears no relationship to any ecision that has been made. The dent President then proposed an excise eing ax cut of \$3,964,000,000, which, Bag- ern- kian writes, "bears a relationship to 4,000,000,000 as 99.1 to 100.0."

The article also cites the "astonish- ing portion" of Presidential attention given to public relations.

"No President has monitored his

public image with more zeal," says Bagdikian. "He often pulls popularity poll results out of his pocket. He adds up hours of time given to the press and it is enormous, though much of it is ritualistic or non-useful."

The Washington correspondent says that the White House obsession with public relations would be easier to handle if it came from another source, adding:

"Most correspondents learned to cope with flackdom a long time ago: they react when special pleaders originate news; they recognize the implausibly rosy release; they instinctively check with the opposition; they treat with contempt a man who deliberately flim-flams them."

Bagdikian says the problem is that Lyndon Johnson appeals to reporters "with all the dignity and power of his position as President and when this does not produce the results he wants, begins manipulating them and the news. The weakness of many correspondents

is that the President is too valuable a source in the competition for news to be ignored as a lesser PR man would be.

"But deeper than that," he continues, "is the conflict the President creates in many serious correspondents who respect the office of President and the man in it, but whose professional standards tell them that what is going on is common, ordinary press agency."

The article contends that the President and his aides often seem to ignore the demands of professionalism upon correspondents, which require exercise of independent judgment based not on personality or pressure but on honest discrimination. Too often correspondents are asked to choose between disrespect for the reader and disrespect for the President.

"One simple answer may be to report the unabashed intervention of the White House into the news process . . . perhaps the time has come to report the President not only as originator of news but also as editor of it."



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WORLD-WIDE TICKER

Edited by JERRY KRISKA

FRANKFURT. from PHIL WHITCOMB

This month's press lunch in Frankfurt, held at the Officers Club on July 15, was attended by 20 US correspondents and eight Army information officers . . . The 57 US members of Stars & Stripes editorial staff had their annual July 4 picnic with over 40 present, plus families. Stripes is closing the Madrid bureau and **Wallace Beene**, who was bureau chief, has gone to Tucson, Ariz. . . . Three UPI staffers on the American desk in Frankfurt, Zander Hollander, Richard M. Sudhalter, and Hans Schaeffer, have all had baby daughters born within the last few weeks. Dick Growald had the misfortune to be given an assignment on the Riviera but was able to complete it in two days and get back to sober Frankfurt. The Presentation Gold Watch received by **Joe Fleming** is still a total mystery. for what? from whom? **Richard Tregaskis** visited the UPI bureau in Frankfurt as part of his search for background material for his new novel . . . At AP Frankfurt, Hubert Erb, assigned from NY, is spending a couple of weeks absorbing atmosphere before taking on his new post in Berlin. **Jack Bausman** has left with his wife and small children for an Italian holiday, and **Dick O'Regan** and Betty, with the two boys and Jane Gallagher, is in Greece . . . The Frankfurt American (weekly) moves up to a 21,000 circulation in September; Betty Duffy is the new editor, replacing Margaretta

Simpson, who is going to Washington. . . . The new AFN correspondent in London, from about July 22, will be Dan Allen. Col. Victor Bloecker Jr. has replaced Col. Jack T. Finney as head of AFN. The new building in Frankfurt, and therefore AFN's departure from the castle in Hoechst, is now scheduled for early next year . . . Col. Dick Haney, who was AFIO at the Academy in Colorado Springs at the time of the examination difficulty, is now in Frankfurt . . . Anthony Mancini has left Overseas Family. Thomas F. Lucey, OF Travel Magazine editor, has sold a second piece to Man's Magazine . . . The American press community has suffered a great loss in the death of **Larry Rue**. A memorial service was held in Cologne on July 16.

BONN from RUSS BRALEY

Reporters filled Bad Godesberg's American Chapel to remember Chicago Trib's **Larry Rue**. Marcel Wallenstein, Kansas City Star, came from Paris. From London came Trib's Art Veysey and Gwen Morgan, and Reuters chief Gerald Long. Newsweek's Jim O'Donnell and Times' **Ed Clark** flew in from Berlin. From Vienna came Times' and Trib's **Clyde** and **Dolly Farnsworth**. **Bob Shinn** drove down from US consulate in Duesseldorf. US Ambassador George McGhee and Bonn press corps were there. David Sells, Reuters, drove in earlier from

(Cont'd on page 8)

Letters

REMEMBERING PHIL

A serious dereliction was called to my attention since *The Bulletin* was good enough to run (June 19, 1965) the feature entitled "No Foreign Passes Needed for Jewish Press" under my byline. Said dereliction, which I plead guilty to, was my editorial failure to mention editor *Philip Slomovitz's* scintillating weekly, *Detroit Jewish News*, one of the best.

I apologize to Phil, a brilliant newsman-editor. It was an oversight for which there's no excuse!

A minor consolation, however, was an accolade from our mutual friend, Harry Golden, who wrote me, a week later, "That's a dandy essay you had in the *Overseas Press Bulletin*."

Anyhow, Phil, "mea culpa."

Charles Raddock
New York, N.Y.

PUFF FOR US

Please let me take this opportunity to thank you for having issued to me a Guest Card for use during the time my membership application is being considered. Tonight my wife and I used this card and enjoyed dinner and the film program very much.

Also, during the course of the evening, we had the pleasure of chatting with two of your members, Msrs. *Richard J.H. Johnston* and *James Sheldon*. If this evening is an example of the quality of your membership and of your programs, then I am all the more happy I have made application for membership.

Robert Lawrence Pastner
New York

Editor's note: OPC prospective Pastner is a photographer, represented by a July 27 Look Magazine cover photo.

MEMBERSHIP APPLICATIONS ASSOCIATE

IRVING KALIN — USIA, Mexico, D.F. Proposed by *Clinton H. Green*, seconded by *Merrill Mueller*.

SYDNEY M. KAYE — Rosenman, Colin, Kaye, Petschek & Freund, New York, N.Y. Proposed by *John R. Wilhelm*; seconded by *Merrill Mueller*.

VIGGO ESKELUND STEENSTRUP — Free lance Correspondent, Radio Denmark, Kvaellsposten (Malmo, Sweden), New York, N.Y. Proposed by *Jess Gorkin*; seconded by *Merrill Mueller*.

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JEAN B. PHILLIPS — Frank G. Shattuck Company, New York, N.Y. Proposed by *Jean Baer*, seconded by *Berenice Connor Kennedy*.

MARTIN K. PITTS — RCA Communications, Inc., New York, N.Y. Proposed by *J.F. Waples*; seconded by *John Wilhelm*.

FRANK SATENSTEIN — American Book-Stratford Press, Inc., New York, N.Y. Proposed by *K. S. Giniger*; seconded by *Ben Grauer*.

The Admissions Committee announces the transfer from associate to active membership of the following member:

Richard Bell Rosenbaum — American Forces Network, Germany.

The Admissions Committee announces the reinstatement of the following members:

William F. Buckley, Jr. — Editor-in-Chief, National Review. (Associate)

Frank Holeman — The News, New York. (Associate)

Lee White — Guild, Bascom & Bonfigli, Inc., New York. (Associate)

Placement

New York City:

A-416-Wanted: Public affairs specialist for New York headquarters of leading national trade association. Seek a young, well-rounded public affairs/public relations man, with substantial state and federal legislative and regulatory experience, to assist director of public affairs. Must be familiar with Washington and state capitals, have broad education and wide contacts, be facile writer and expert communications man and be willing to travel. Good salary and benefits.

A-415-Wanted: Account executive with strong background in financial writing. Must be good writer, placer. Salary, 10-13M.

A-414-Wanted: Manager, Employee Communications. Supervise, coordinate, plan and edit company's internal employee communications. Writing to be geared to all levels of organization. Exp. in employee communications a must. Emphasis on communications to organized workers. In addition will assist in administrative and industrial relations. Personal: Good bearing, ability to get things done, well groomed, management potential. Salary: \$10-12,000 depending upon exp.

Upstate New York:

A-413-Wanted: News bureau, blue chip, industrial. Openings in upper New York State news office for working PR professionals. Qualifications: college degree or equivalent,

professional writing ability, minimum 2 yrs. newspaper and magazine experience. Salary \$8M plus, depending on experience.

Please write c/o Box No. attention S.E. Korsen, placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

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PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Philippe Halsman** returned from Miami, where he was a judge in the Miss Universe contest, just long enough to pack for Hawaii, where he'll take pictures of the filming of "Hawaii," based on James Michener's book . . . **Jack Frummer** left Saturday for Central City, Colo., as a guest of the Central City Opera Association, where he is attending several new operas and casting talent for OPC concerts for the coming season . . . **Larry Thomas** back from three weeks' holiday in Madrid, Rome and Florence.

NEW POSTS: **Shirley Tucker** named the new p.r. director of Ladies' Home Journal . . . **Franklin S. Riley, Jr.**, appointed press relations manager of General Telephone & Electronics Corp. . . . **De Witt S. Davidson** named a vice president of Transcom Company, the p.r. division of Wesley Advertising.

RADIO & TV: **Myra Waldo** discussed her recent trip to Hungary and Yugoslavia on **Duncan MacDonald's** WQXR "Observation Point" July 20 . . . Back from a trip through Czechoslovakia and Rumania, **Stan Fischler**, Journal-American, guested on John Wingate and Barry Farber (WOR) and Mimi Benzell (NBC) radio shows . . . **Charles Raddock**, author of "Portrait of a People", chalked up two more nocturnal gabfests on WNBC's Long John Nebel show, discussing, first, the book publishing industry and, second, Freud and psychoanalysis. A newcomer to the airwaves, Charlie has taken to it like a teenager to the watusi. His next book, still untitled, is due this fall . . . **Paul Sanker** of Radio Liberty discussed international communications and their effectiveness with Senators Thomas Dodd and Allen Ellender on WTTG, Washington, D.C., after showing of a documentary film, "The Incredible Challenge," on July 25 and August 1.

ARTICLES: **Mary Hornaday** has a profile of the new British ambassador to the US, Sir Patrick Dean, in the July-August Diplomat . . . Tokyo-based **Rafael Steinberg** has a major article on Hiroshima 20 years after the bomb in the Aug. 14 issue of Saturday Evening Post . . . "What's It Worth" is the title of **Will Yolen's** article in This Week for Aug. 1, a discussion of summer auctions, which are "great fun — but watch out!"

BOOKS: In a special postscript to his book on "Croiset the Clairvoyant," now being published in a paperback edition by Bantam, **Jack Harrison Pollock** tells of the assistance given the FBI by the Dutch clairvoyant in solving the murders of the three civil rights workers in Mississippi last July . . . Hawthorn

Books has been signing up OPC members like crazy. In addition to **Dr. Joseph F. Montague**, **Barrett McGurn**, **Dan Morris** and **Kenneth Anderson**, mentioned in this column a few weeks ago, **Fred Kerner** also has books coming from **Lawrence G. Blochman**, **Betty Wason**, **Theon Wright**, **Charles Hurd** (whose most recent book, "When the New Deal Was Young and Gay," will be published this fall and who has another coming up next spring) and **Poppy Cannon**, who has contributed a chapter of "Ian Fleming Introduces Jamaica," scheduled for January. Introduction to Hurd's "When the New Deal Was Young and Gay" has been written by OPCer **James A. Farley**.

SPEAKERS: **Horst Buchholz** lectured to the marketing class at Inter American University in San German, Puerto Rico, on how to create a corporate image.

CHECKING IN: **Marion Wilhelm** from Mexico . . . **Richard G. Massock** from Venezuela . . . **John Stuart** from India.

HONORS: **Russell Warren Howe** awarded a Ford Fellowship at Columbia for his work as African Affairs correspondent of the Washington Post, 1958-65. He's just finished a 250,000

WORLD-WIDE TICKER

(Cont'd from page 6)

Brussels for ceremonies at Cologne's West Friedhof. UPI's Wellington Long and Wallenstein delivered brief eulogies.

Reporters back from Algiers had praise for Prewi's Bertie Bell and Jean Baillet, who poured copy on Boumedienne coup and cancellation of Afro-Asian conference through single telex machine without pause for week, missing meals and sleep.

MOSCOW . . . from JAY AXELBANK

It's wedding bells for Moscow correspondents. Baltimore Sun bureau head Stephen Nordlinger married Mrs. Marjorie Weisman at Palace of Marriages in Moscow; Ambassador Foy Kohler and virtually entire American correspondent corps attended . . . NY Times bureau head **Peter Grose** plans to be married in US this fall to Miss Claudia Kerr, of New York City, who is now touring Soviet Union.

CBS' Marvin Kalb is back in Moscow while ailing Hughes Rudd recuperates in Paris . . . ABC's **Sam Jaffe** gave reception for hundred guests in honor of Peter Jennings, ABC news commentator, who was in Moscow.

BERLIN . . . from GARY STINDT

Visiting Berlin on annual tour of NBC offices was **William R. McAndrew**, executive v-p in charge of news. He

word book, "Black Africa: a History." . . . Nebraska-born **Barney Oldfield** gets the personality-piece treatment in the August issue of Outdoor Nebraskaland . . . Among the members of a sponsoring committee for a testimonial dinner honoring **Lowell Thomas** on Nov. 22 are OPCers **Art Buchwald**, **Bennett Cerf**, **Bob Considine**, **Fred Kerner**, **Eric Sevareid** and **Henry Steeger** . . . **William S. Foster** named a member of an advisory committee to the Delaware River Basin Commission, to see what can be done about the water shortage in the New York-Philadelphia area . . . **Faye Henle**, whose program on WOR radio specializes in business and finance, has received an award from the Internal Revenue Service "in recognition of outstanding contribution in informing the tax-paying public of its Federal tax responsibilities and contributing to a better understanding of the Internal Revenue Service laws and regulations." . . . **Walter L. Kirschenbaum** running for New York State Senate on the Liberal ticket in the new 27th A.D., which includes all of lower Manhattan, with Stuyvesant Town and part of the Village. Co-chairman with **Victor Riesel** of the Freedom of the Press committee, he will campaign for, among other things, the right of radio and TV, plus the press, to cover all legislative sessions and hearings without restrictions.

was accompanied by Mrs. McAndrew and son, Bill. Reception given by your correspondent was attended by many Berlin-based American newsmen, including **Bob Lochner**, RIAS director; **Joe Fleming**, UPI; **Jack Koehler**, AP; **Ed De Fontaine**, Westinghouse; **Bill Marsh**, RFE; **Ed Clark**, Time; **Jim Robinson**, NBC News Berlin . . . Maj. Gen. Franklin, US Berlin commandant, also gave luncheon for McAndrew.

New arrival in Berlin for AP is **Hubert Erb**, from New York . . . Off to New York and Philadelphia for brief visit and Westinghouse News business is **Ed De Fontaine** . . . Finally settling in Berlin is NBC News correspondent **Jim Robinson**, whose household goods arrived from Hong Kong. He will HQ in Berlin, but NBC News office in Bonn will be kept open nevertheless.

Welles Hagen, former NBC News correspondent in Bonn, returned to US on Council of Foreign Relations, Columbia University, fellowship. He's taking a leave from regular NBC reporting job . . . **Ellen Lenz-Bartens**, NY Times, returned to Berlin after two-month holiday tour across US . . . Leaving Berlin for home leave and reassignment to Washington is **Fred Haupt III**, US Mission's press and info officer.